

# RESPECTING PRIVACY SAFEGUARDING DATA ENABLING TRUST

January 28

The logo for Data Privacy Day features the words "DATA", "PRIVACY", and "DAY" stacked vertically in a bold, sans-serif font. The text is centered within a white, rounded square that is partially enclosed by a thick, flowing orange ribbon that loops around the right and bottom edges of the square.

DATA  
PRIVACY  
DAY

Did You Know? Again Cybersecurity is in the news this month. The newly discovered “Collection #1” is the largest public data breach by volume, with 770 million unique emails and 21 million unique passwords exposed.

Social media platforms have become an integral part of online lives. Social networks are a great way to stay connected with others, but teenagers should be wary about how much personal information you post. Hackers increasingly use social networking sites such as Facebook, Tumblr, Pinterest, and Instagram to gather information and target victims.

While the Internet is a great place to connect and communicate with your friends and make weekend plans, keep in mind that cybercriminals are lurking; your future employers and college admissions are finding out about you through social media. What you say and do online is visible to others, and cannot be erased. Students access open networks more often than any other online users. This can make them more vulnerable to security threats, identity theft and malware attacks.

At any time you log in to your social media, you leave a digital footprint that can be traced back to your original identity. Also, posting photos online and location check-ins or tags expose you to stalkers and cyber bullies who can use this information against you.