

**RESPECTING PRIVACY  
SAFEGUARDING DATA  
ENABLING TRUST**

January 28

**DATA  
PRIVACY  
DAY**

### **Teenagers and Fake News:**

According to the Wall Street Journal that 82% of middle schoolers couldn't recognize the difference between an ad labeled "sponsored content" and a real news story on a website. This is based on the recent study by Stanford University, which looked into 7,804 students from middle school through college related how teens evaluate the information they find online.

So far we are attributing politics that fake news compromises, it also poses a real threat to cybersecurity. We are just getting used to social engineering and its tactics, fake news misleads teenagers, while providing error-free custom tailored spear-phishing emails, to typo-filled mass-spam. This is a new way for hackers to lure in unsuspecting victims. This is often because the headlines of fake news stories are believable, making it difficult to determine the source unless one reads the full article.

While Facebook CEO mentioned that they are trying to address the issue with - Stronger detection, easy reporting and third-party verification are some of the initiatives, but as teenagers, we need to be aware this issue and pay attention to the source of information.